

CASE STUDY

Healthcare2U's Innovative Solution for Employee Healthcare

The Problem

The Client, a regional mid-sized manufacturing organization, faced the challenge of providing affordable healthcare to its diverse workforce. With a mix of full-time, part-time, and hourly employees, finding a solution that catered to everyone's needs seemed daunting. However, Healthcare2U stepped in with its healthcare membership, offering a voluntary and cost-effective solution.

The company struggled to meet the healthcare needs of employees who either opted out of traditional insurance or worked part-time/hourly. These part-time workers are crucial for the company's operational success, so providing benefits that attract and retain them is essential. Traditional insurance plans often proved expensive and inflexible, causing a significant financial burden on the company while leaving some employees without adequate healthcare. Additionally, meeting participation percentage requirements and navigating underwriting hurdles posed significant challenges to their organization.

The Product & Benefits

Healthcare2U's Direct Primary Care (DPC) membership is a fixed cost, providing a breakthrough solution. This voluntary benefit allowed employees to access primary care services at an affordable rate, eliminating the need for expensive insurance plans. Employees could now benefit from Healthcare2U's innovative approach regardless of their employment status or hours worked.

- ✓ **Cost-Effective:** By opting for Healthcare2U's membership, employees received primary care services without the excessive costs associated with traditional insurance plans.
- ✓ **Cost Savings:** By eliminating expensive insurance plans and streamlining benefits, the Client experienced substantial cost savings, contributing to their bottom line.
- ✓ **No Participation Requirement:** Unlike traditional insurance plans, Healthcare2U did not impose significant participation requirements. This factor allowed the Client to provide benefits without the need to reach a specific employee enrollment threshold.
- ✓ **Streamlined Implementation:** Healthcare2U's expertise in implementing their program made the transition smooth and hassle-free for the Client. The onboarding process was efficient and seamless, with no underwriting hurdles to overcome.

The Solution

Implementing Healthcare2U generated significant positive outcomes for the Client:

- ✓ **Improved Employee Satisfaction:** Employees appreciated the accessible and affordable healthcare benefits, leading to increased satisfaction and loyalty.
- ✓ **Cost Savings:** By eliminating expensive insurance plans and streamlining benefits, the Client experienced substantial cost savings, contributing to their bottom line.
- ✓ **Enhanced Productivity:** Employees who previously struggled with healthcare concerns now have better preventative and immediate care access. This led to improved overall health, reduced sick days, and increased productivity within the workforce.

Through Healthcare2U's membership, companies successfully address the challenge of providing primary care benefits to their diverse workforce. By offering a flexible, cost-effective solution that catered to the unique needs of each employee, the company not only improved employee satisfaction but also achieved significant cost savings and productivity gains.