



# CASE STUDY 1

## Restaurant Chain

### Facts & Circumstances

**450**  
Employees

**50**  
on Medical Plan

**400**  
Non-benefited part-time & variable hour employees

### The Problem

Of the 450 employees, only 50 are eligible or can afford the medical plan, and 400 are not participating or are not eligible due to being part-time or variable hour employees.

Hiring and retaining high quality part-time and variable hour employees is extraordinarily difficult in today's employment market.

### The Solution

Provide non-benefited employees access to in-office primary care physician services, urgent care visits or virtual visits to treat acute concerns as well as treat the most common chronic disease states.

### The Product

Healthcare2U's *DPCplus* is a robust option for your employees who may not be able to afford traditional coverage for themselves or their family members.



- ✓ Unlimited doctor visits with a \$10 visit fee
- ✓ Unlimited urgent care visits with a \$25 visit fee
- ✓ Annual physical, with four labs: complete metabolic panel (CMP), complete blood count (CBC), thyroid stimulating hormone (TSH) and lipid panel
- ✓ Unlimited treatment and management of 13 chronic disease states for the same \$10 visit fee (*Healthcare2U accepts pre-existing conditions within manageable ranges*)
- ✓ No Underwriting

### The Producer

At the current pricing of \$45 per month per member, assuming only 30% of the non-benefited employees participated, the advisor compensation would be **\$12,960 annually**. This is low hanging fruit on many of the groups you currently have. Easy census enrollment and many employers are paying 100% of the very low price of **\$45** to attract and retain part-time and variable hourly employees.