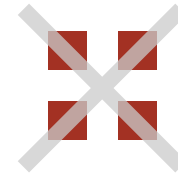Healthcare2U

Logos

All of our logos exist in one main form & should never be broken apart for any reason.[1]

The image of any of our logos should never be distorted (pulled, squashed, or changed in any way). It should only be displayed horizontally, never rotated or reflected.[2]

The logos should be left with sufficient breathing room to maintain our brand recognition. Never place it too close to the edge or other text/graphic elements. Always place logo in bottom right corner for social media content.[3]

The only brand colors used in these logos should be Full Color or White. Full Color is the only category that uses two colors (Rust & Navy). Full Color will be used if the background is white or light in color. White will be used if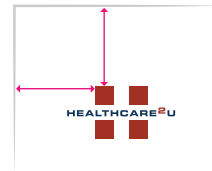 the background is dark in color. [4]